Gross Amount

\$20,500.00

Spots

13

100%

Net Amount

\$17,425.00

Rating

0.00

0.00

ORDER

Orders	Order / Rev: Alt Order #:	108067 06865942	_	
			_	HD N
	Product Desc:	Horsford/DCCC	<u> </u>	
	Estimate:	2167	_	KSNV
	Flight Dates:	10/20/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/19/12 / 10/19/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/ Horsford	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Amy McCreary

End Date

10/22/12

Bill Plan

Start Date

10/01/12

			Totals	13	\$20,500.00	\$17,425.00
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

Start Of Order - End Of Order

Net Amount

\$17,425.00

Totals

Month

October 2012

Order Share	Share	Total
KSNV	26%	\$20,500.00
Market	100%	\$78,846.15

Spots

13

Gross Amount

\$20,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$21,288.46
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$19,711.54
KTUD	1%	\$788.46
KVVU	16%	\$12,615.38
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Cod	le Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
7	≣ 1	KSNV	10/22/12	10/22/12	M-F 6-7a Wake	Up w/WaGM	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
					M-F 6-7a Wake	eUp w/Wagners								
	,	WAKE U	P WITH T	HE WAGN	IERS									
		Start	Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 10/2	2/12 1	0/28/12	M	1	\$700.00	0.00						

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KSNV

Order / Rev: 108067

DCCC/ Horsford

06865942 Alt Order #:

Horsford/DCCC Product Desc:

Advertiser:

Flight Dates: 10/20/12 - 10/22/12 2167

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/22/1	2 10/22/12	M-F 6-7a WakeUp	-	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
WAKE	LIP WITH	THE WAGN	M-F 6-7a WakeU	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$700.00	0.00						
E 2 KSNV	10/22/1	2 10/22/12	Today Show	CM	658a-9am	M	:30	1	\$900.001	0.00 NM	1	\$900.00
TODAY	'SHOW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$900.00	0.00						
E 3 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SATUR	DAY TO	DAY	Saturday Today									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	S-	1	\$625.00	0.00						
E 4 KSNV	10/21/1	2 10/21/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS	3 AT SUI	NRISE	News 3 Sumse C	DONDAT								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$350.00	0.00			*			*
E 5 KSNV	10/22/1	2 10/22/12	Noon News Noon News	CM	12-1230pm	M	:30	1	\$425.00 1	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	Noon News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$425.00	0.00			\$4,000,004	0.00.104		#4 000 00
E 6 KSNV	10/22/1	2 10/22/12	M-F Early News M-F Early News	CM	5-630p	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
EARLY	NEWS		W. Lany Nowe									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 7 KSNV		10/28/12	M		\$1,200.00	0.00 / SUNM	:30	- 1	¢1 200 00 1	0.00 NM	1	\$1,300.00
E / KONV	10/22/1	2 10/22/12	Jeopardy in PRIM Jeopardy in Prime		W-SA 6-11p	/ SUNIVE	.30	'	\$1,300.001	U.UU INIVI		\$1,300.00
JEOPA	RDY		, ,									
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	Wheel of Fortune		\$1,300.00 M-SA 8-11n	0.00 / SUNM	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
L O RONV	10/22/1	2 10/22/12	Wheel in Prime	III I IXIIQIVI	WOAGTIP	/ OOIVIVI	.50		ψ1,300.00 1	0.00 14101		ψ1,500.00
	OF FOR											
Sta Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,300.00	Rating 0.00						
			RALSTON in PRI		8-11pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
			RALSTON in PRI		op	-11-	.00	•	Ψοσοίου .	0.00		Ψ000.00
		W/ JON RA		0 . 00 .	5.	D ()						
Sta Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			NFL Football	CM	1P-9PM	S	:30	15	\$10,000.001	0.00 NM	1	\$10,000.00
			NFL Football						,			, ,
NFL	mt Doto	End Data	Modedaya	Cnoto/Mook	Doto	Dating						
Week: 10	art Date /15/12	End Date 10/21/12	Weekdays S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00						
E11 KSNV			M-F News 3 at Ele		11pm-1135p		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
		0.00	M-F News 3 at El	even								
	3 NIGHT	SIDE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M		\$1,200.00	0.00						
E12 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	omS-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NIEVA	a NIOUT	CIDE	Sa-Su News 3 at	Eleven								
	3 NIGHT	SIDE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	S-		\$1,100.00	0.00						
E13 KSNV	10/22/1	2 10/22/12		CM	1135p-1236	a M	:30	1	\$500.001	0.00 NM	1	\$500.00

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 Order / Rev:
 108067
 Advertiser:
 DCCC/ Horsford

 Alt Order #:
 06865942
 Product Desc:
 Horsford/DCCC
 KSNV

 Flight Dates:
 10/20/12 - 10/22/12
 Estimate:
 2167

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO Weekdays Spots/Week Start Date End Date Rating Rate Week: 10/22/12 10/28/12 M- - - - -\$500.00 0.00

Totals 13 \$20,500.00